

THE TYPE OF MATERIALS USED IN PERMANENT JEWELRY

Lowest value

GOLD PLATED

- Low quality
- Wears off quickly
- Can't expose to water
- Cheap
- Can cause allergy
- Not recommended for permanent jewelry



0.01-0.50 micron



>2.5 micron

VERMEIL

- 14k or 12k gold over sterling silver
- Lasts several years (2-3)
- Affordable
- Can take to the shower, pool. etc
- Doesn't cause allergy



> 3.0 micron

GOLD FILLED

- Good quality
- Lasts several years (3-5)
- Can take to the shower, pool. etc
- Affordable price
- Very popular in permanent jewelry



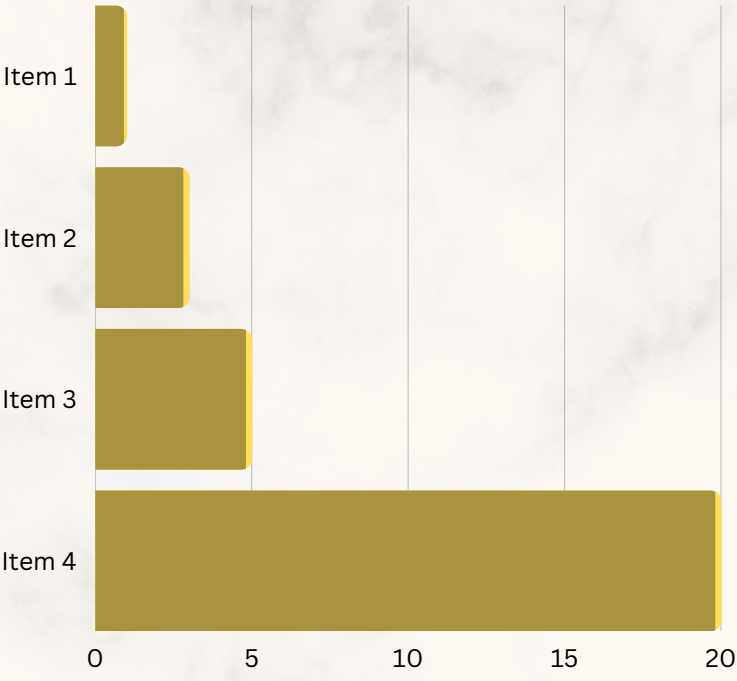
Solid 10k, 14k, 18k gold

SOLID GOLD

- Superb quality
- Holds value
- Lasts forever
- Expensive
- Exclusive

Highest value

HOW LONG WILL IT LAST



- Gold plated < 1 year
- Vermeil 2-3 years
- Gold Filled 3-5 years
- Solid gold 14k Lifelong